#### **HINDUSTAN TIMES MEDIA MARKETING INITIATIVE**



#### GULSHAN DYNASTY - ICONIC UPCOMING UBER LUXURY RESIDENTIAL PROJECT (NORTH INDIA)



It is a pleasure to get such recognition from a reputed organization like Hindustan Times. Being acknowledged is fantastic, and it's all thanks to the people who stand up for what we're doing to differentiate ourselves in the market. Being counted as one of the Titans of real estate not only makes us proud, but it also helps us find out what we do well and why, so we can keep doing it and use it to strengthen our work further. Developers are working tirelessly towards the country's infrastructural development, and such initiatives encourage them to work harder. We have now been entrusted with the responsibility of improving the quality and reputation through best practices and the construction of flawless projects that meet international standards. We're there for our customers.

Our uber luxury project, Gulshan Dynasty is located in Sector - 144 Noida Expressway. A luxury gated community and every care has been taken to ensure that residents will enjoy world class amenities and facilities. Besides, the project will boast of 76% green, construction free area; contactless serviced homes, with separate entry and exits for service personnel; low density living, only 204 units in

5.8 acres based on the concept of homogenous living; best connectivity to educational institutions, workspaces and healthcare facilities; hydroponic farming, enabling a farm to fork experience; Pet Stead for your furry companions and a 7-Tier security system. In addition, the project has also received a platinum rated green building affiliation from IGBC.

> - MS. YUKTI NAGPAL Director, Gulshan



MEDIA MARKETING INITIATIVE

# Krisumi Waterfall residences – Iconic LUXURY PROJECT



We thank Hindustan Times for recognizing our flagship project 'Krisumi Waterfall Residences' as an 'Iconic Luxury Project'. The achievement is a testament to our commitment to conceptualizing, designing and building homes that exemplify the highest standards of Japanese craftsmanship in sizes that complement today's ever-evolving way of life. Strategically located on the Dwarka Expressway, the project is a fine blend of Japanese design aesthetics and Indian hospitality. Krisumi is an enterprising collaboration between Sumitomo Corporation, Japan and Krishna Group, India. Krisumi Waterfall Residences is being designed by Nikken Sekkei, the largest design firm in Japan. We are committed to redefining the landscape through best-in-class practices and superior customer experience.

> - MR. ASHOK KAPUR Chairman, Krisumi Corporation



MEDIA MARKETING INITIATIVE

# MAHAGUN GROUP - ICONIC CREDIBLE DEVELOPER



We are proud to be a part of a sector that is fueling the growth of the economy and thank Hindustan Times for recognizing our contribution to the realty sector. The real estate sector in NCR has shown positive growth in Q4 2020, and things are looking good in the months to come. Looking at the enthusiasm of the buyers, Mahagun Group are working aggressively to help the customers get their homes and plans to deliver 4000 units by 2021.

Over the past 25 years, guided by absolute commitment, customer focus, innovation and professional expertise gained over the years, Mahagun endeavors to emerge as one of the key players in real estate construction and development in India. We strive to provide value-for- money to our customers, by ensuring timely delivery of quality products at reasonable prices, through transparent and ethical policies and procedures. This is part of our commitment to the national mission of providing homes to millions of people.

Mahagun Group is a conglomerate of companies operating in residential and commercial real estate and hospitality sectors. The group is synonymous with development of icons in its current area of

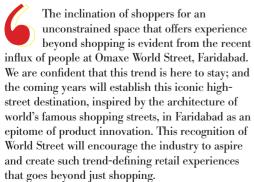
operations in Ghaziabad and Noida regions of NCR and has already delivered approx. 15.76 million sq ft covering the development of approx. 11,500 residential units, besides hotels and commercial spaces. The development of approx. 11.57million sq ft covering about 7,500 units is currently in progress. As a brand Mahagun represents as a committed and professional organization.

> - MR. AMIT JAIN MD, Mahagun Group



MEDIA MARKETING INITIATIVE

### Omaxe World Street - Iconic RETAIL PROJECT



Omaxe World Street is an epitome of project innovation in the real estate sector. This high street project, one-of-its kind in Delhi NCR, is a theme based shopping, dining and gallivanting destination with beautiful architecture inspired by the shopping streets of London, Athens, Amsterdam, Hong Kong and Portugal. It's an integrated commercial project with 70% commercial and 30% residential with options for themed high street, office spaces, malls and multiplex, apartments and penthouses. Located just a 5 min drive to Delhi-



Mumbai expressway, it is has easy access to Noida and Greater Noida through Eastern Peripheral Expressway, FNG expressway. Connected to Jewar Airport, Film City and Electronics City in Greater Noida via Manjhawali Bridge. Besides, it is connected to Delhi via metro and NH-2 and to Gurgaon via proposed metro and Faridabad-Gurgaon road.

> - MR. MOHIT GOEL CEO, Omaxe Ltd.



MEDIA MARKETING INITIATIVE

### HIMALAYA PRIDE – ICONIC RESIDENTIAL PROJECT, GREATER NOIDA WEST

We are indeed very pleased to receive this recognition from Hindustan Times. Such acknowledgement helps in laying a groundwork for a sectorwide recovery in 2021 across real estate, which was heavily affected by the global pandemic. Investors are on a hunt for yield against a backdrop of lower interest rates and stagnating gross domestic product growth, among other factors creating demand. The government's "Atma Nirbhar Bharat" announcements, part of a 20 lakh-crore fiscal and monetary package, come at a time when the COVID-19-triggered lockdown has pushed the economy into a standstill, and hampered businesses operating in areas such as construction. It will be helpful if

the government continues to provide such benefits.

Himalaya Pride at Greater Noida West is the pioneer among the various residential Noida Extension projects, which the Himalaya Residency Group plans to roll out. The development is in Techzone IV, just by a 130 mt wide road, which further connects it to NH 24. Spread over 7 acres of lush greens, the development offers 2 & 3 BHK apartments, in which one can enjoy the best of luxury and lifestyle. The project has maximum frontage parallel to the main road and apartment units are roomier with bigger balconies. Parks and landscaping are just some of the amenities and facilities we offer our residents at the OC received



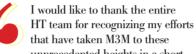
Himalaya Pride. Being seen as a Titan of real estate acts as a major motivation for us as it acknowledges the unique elements of our project.

> - MR. SHIKHAR SHARMA COO, Himalaya Group



MEDIA MARKETING INITIATIVE

### Mr Pankaj Bansal, Director, M3M India – Iconic Real Estate Personality of the Year



unprecedented heights in a short span of just ten years and has catapulted it to the position of India's no.2 real estate brand, in terms of sales. Appreciation of efforts motivates one to dream big and achieve more. We believe in speed and innovation, this acknowledgement will further motivate M3M to bring the best for our consumers which is the core value of our business. I would also like to thank my team members whose unwavering love and support helped me to accomplish these goals.

One thing that really sets M3M apart is that we have built this business end-to-end, from owning land – monetising – licensing - launch - construction - marketing -

delivery to after sales; complete value chain is in our control which helps us create a fundamentally strong bottom-line. Even as the industry faced various challenges, M3M brand grew leaps and bounds.

To achieve the dream of making India a USD 5 trillion economy, the development and growth of the real estate sector cannot be undermined. Real estate growth particularly in the residential segment has been crucial in driving the Indian economy. At the macro level, the grounds for a likely surge in demand for residential housing and commercial space in the months to come are not hard to foresee as they are linked to a possible upsurge in economic growth.

> - MR. PANKAJ BANSAL Director, M3M India





MEDIA MARKETING INITIATIVE

### Investors Clinic – Iconic Real ESTATE GAME CHANGER



Every acknowledgement feels like a testimony to the hard work we have put over the years. The company has really worked hard over the decade to earn this milestone. By starting the company with an investment of 1 lakh only, to 3 international offices today and 2000+ employees' strength, the journey has narrated t all. Investors Clinic has become one of the leading real estate consultancy firms and leading firm in the northern India. We have worked passionately to build an empire in the real estate segment. Such recognition helps us maintain our brand value amongst customers and sustain their belief in us. In real estate, consumer belief is the most important thing to keep the segment and business rolling.

With over 20 years in this business what drew me to real estate was the fact that I feel it is the only place where you can make money without investing a single rupee. My mission is to make Investors Clinic the leading company in real estate, recognized worldwide. I believe dreams have no limit. But for sure, I want Investors Clinic to become a global brand.

We predict that the affordable housin segment will see a huge demand in 2021 as during the lockdown, people with salaried incomes had immense difficulties paying timely rents, making them aware of the value of owning a house.

> - MR. HONEYY KATIYAL Founder, Investors Clinic



MEDIA MARKETING INITIATIVE

## Mapsko MountVille – Iconic Fastest SELLING PROJECT

On behalf of Mapsko Group, I would like to thank Hindustan Times for counting us as one amongst the Titans of real estate in Delhi NCR. Our success story has been written by our customers and business partners. This acknowledgement is a testimony of their confidence and faith in us. We have been successfully able to cater to the specific needs of the market and our clients through professionalism and dedication. At this juncture, this recognition is significant as it will motivate us to create a niche and set new benchmarks to redefine the real estate

The Mapsko Group envisions to set the benchmark in excellence by creating

segment.

commercial and residential landmarks across India that are at par with prestigious addresses across the globe. Mapsko MountVille, our latest offering, has received an overwhelming response within the first few days of its launch. With a sale of 200 units in 100 days, we believe to have created a meticulouslydesigned lifestyle solution that is being loved by many. This achievement is a testament to the faith reposed in us by our patrons. A big thanks to the entire Mapsko Team for their relentless support.

Located at Sector 79, Gurgaon, Mapsko MountVille is a gated community luxury Project, spread across 16.369 Acres. A plethora of



planned. Moreover, the fully loaded apartments are designed by

> — MR. RAHUL SINGLA Director Mapsko Group

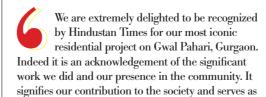


MEDIA MARKETING INITIATIVE

PARAS

QUARTIER

## Paras Quartier - Iconic Luxury PROJECT, DELHI NCR



a motivation for us to perform better in future.

Paras Quartier was envisioned as a perfect enunciation of exclusivity and fine living. Nestled in the quaint neighbourhood of Gurgaon-Faridabad Road; encased in a lush green realm; a turn away from the clamour of the city. A 41 storey, innovatively designed as a 3- dimensional, spiral structure, the Iconic Tower is one of the tallest residential towers in Gurgaon. Comprises of ready to move in 83 residences, these 4BHK suites are

developed over an expansive 6,000 square feet each giving a palatial experience. The architecture and aesthetics of the rooms are pristine, having been conceptualized by design leaders of global repute. The Quartier residences survey the whole city from the scenic green foothills of the Aravali valley. Conceptualized by WOW Architects Warner Wong Design and with intricate landscaping by Cracknell, the project comprises of two grand residential towers and a clubhouse spread over a sprawling 10.5 acres. This is a one of a kind project, for which OC has been received, which offers a signature lifestyle in

> - MR. AMAN NAGAR Director, Paras Buildtech



MEDIA MARKETING INITIATIVE